



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE Y IN CENTRAL MARYLAND
ANNE ARUNDEL COUNTY • BALTIMORE CITY • BALTIMORE COUNTY • CARROLL COUNTY • HARFORD COUNTY • HOWARD COUNTY

April 15, 2025

Dear Colleagues,

It is my great pleasure to announce the new(ish) member of the Marketing Department. **Jane Yoon has been named the new Marketing & Communications Manager for Youth Development.** If her name sounds familiar, Jane was a member of the marketing team prior to 2019 as a graphic designer. Since she was last with the Y, she has expanded her marketing portfolio at the Maryland Institute College of Art (MICA) where she was responsible for developing and implementing marketing strategies to enhance prospective student outreach and engagement, and grow undergraduate admissions.

As the Y's Marketing & Communications Manager for Youth Development, Jane is responsible for executing marketing plans to drive awareness, engagement and enrollment of children in Y Youth Development programs, including Preschool, Before & After School Enrichment, Camp, and Head Start/Early Head Start. She is responsible for promoting active participation in Y membership to youth development families as well. As the marketing project manager for these program areas, Jane will continuously develop and refine all marketing and communications from email to digital to print, and will work closely with the youth development teams to understand and support their marketing needs.

Please join me in welcoming Jane back to the Y and congratulating her on her new position!

Jane will report to me.

All the best,

Monica Booker

Monica Booker
VP, Marketing



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February 24, 2025

Greetings,

I would like to share my gratitude for all the contributions, which Frank Holden has provided for The Y in Central Maryland since he began with the organization in 2009.

Recently Frank announced his retirement from the Y. Frank has been a staple at the Orokawa Y. His contribution to the property, community and fundraising set the standard for the association. Frank has always had a strong connection with the members at Orokawa, especially his active older adult group. Whether it was putting up tents for camp or making pancakes for the members, Frank was always willing to help.

Frank's last full-time day will be February 28, 2025.

Thank you Frank for the years of service to the Y and dedication to our community.

We wish you all the best,

Danny DeFebo

Daniel Defebo
Sr. Executive Director of Property