



FREELANCE CREATIVE WRITER AND PROJECT MANAGER

The Y in Central Maryland Marketing Team is looking for a freelance creative writer and project manager to help promote Y youth programs. You will work with Y program leaders to understand their needs and write and develop creative marketing materials and messages, such as flyers, brochures, newsletters, and web content, to encourage families to enroll their children into Y Preschool, Camp, and Before & After School Enrichment programs. You will project manage the production of materials, working closely with the Y Marketing Team, including designers, writers, and digital analytics and email marketing strategists.

This freelance opportunity allows you to work in a collaborative fashion on a fun and creative team, with potential future growth opportunities within the marketing department.

The impact of your work will improve the lives of children, youth and families throughout the region who will be exposed to positive, healthy Y programs, which help them grow and develop into good humans!

Time expectation: up to 20 hours per week

Key Functions:

- Writing
- Project management
- Developing marketing materials

If you are interested in this opportunity, please contact Monica Booker, VP of Marketing at MonicaBooker@ymaryland.org.

The Y in Central Maryland provides equal employment opportunities (EEO) to all employees and applicants for employment. Moreover, the Y is firmly committed to celebrating and achieving diversity and inclusion in all we do. We strive to be an anti-racist organization and expect all associates to treat others with respect, kindness and dignity, at all times.