



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE Y IN CENTRAL MARYLAND
ANNE ARUNDEL COUNTY • BALTIMORE CITY • BALTIMORE COUNTY • CARROLL COUNTY • HARFORD COUNTY • HOWARD COUNTY

September 7, 2022

Dear Colleagues,

I am pleased to announce that **Scott Forster** will join the Y in Central Maryland as the **Senior Executive Director of Association Sales** on September 12th. The Sr. Executive Director of Sales will support all of our consumer funded operations. Scott will report directly to me.

Before joining the Y, Scott managed the daily operations at Global Alliant, an award winning IT consulting company in Maryland. Scott brings over 25 years of diverse domestic and international experience managing operational teams and business development teams at several large national financial institutions. His past sales leadership has led to increases in revenue by over 525% in 10 years, increasing client retention, and driving operational efficiencies while lowering costs. He has been recognized as a Top Enterprise Sales award winner.

Scott is a former board member and Treasurer of the MD/DC District Export Council, a U.S. Dept. of Commerce appointee. Along with his wife and his two sons, Scott volunteers his time coaching recreational basketball, soccer, and lacrosse teams in Baltimore County. Scott holds a Bachelor of Science Degree from Towson University.

Please join me in welcoming Scott to the Y family!

Thank you,

Dana Ashely
VP, Operations

A charitable, cause-driven organization working for community well-being.
The Y.™ For a better us.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE Y IN CENTRAL MARYLAND
ANNE ARUNDEL COUNTY • BALTIMORE CITY • BALTIMORE COUNTY • CARROLL COUNTY • HARFORD COUNTY • HOWARD COUNTY

September 9, 2022

Dear Colleagues,

Sherrie and I wanted to share an update to our organizational structure. To better support our association-wide needs around risk, compliance, and quality improvement, **Jill Black** will expand her work in these areas and will join Sherrie's team. In addition to her widened scope in these areas, Jill will continue to provide support to our Swim product area. She will work closely with Diana, Dana, EJ, and Y Family Center leaders to ensure that we are delivering an outstanding swim experience to our members. Jill will report directly to Sherrie in this new role as **Senior Executive Director, Y Family Center Risk, Quality and Swim**.

With Jill's move, **Diana Beeson** will take on overall support of our Y Family Center membership experience. In this role, she will collaborate with leaders across the association to ensure the successful development and execution of high-quality programs and experiences that are delivered to members at all Y Family Center touchpoints. This will include direct support of the program team, in addition to her current support of the fitness product team. She will also continue to support the membership team in partnership with Scott Forster, our new Senior Executive Director of Sales, who starts on September 12.

Diana will also take on oversight of the centralized youth sports/rock wall program structure, and Marc Perry, Senior Director of Association Sports, will report directly to her. Heidi Walter, Senior Director of Association Group Exercise, will continue to report directly to Diana. In her new role as **Senior Executive Director, Y Family Center Experience**, Diana will continue to report directly to Chip.

Many thanks to these leaders for taking on new responsibilities that will better position the Y to execute our strategic plan and make our membership experience even better. Thanks as always for your support, and please let Sherrie or me know if you have any questions. Please feel free to communicate this information to your teams.

Thank you,

Chip Warner
Chief Operating Officer

Sherrie Rovnan
Chief Financial & Administrative Officer

A charitable, cause-driven organization working for community well-being.
The Y.™ For a better us.