

The Y in Central Maryland • IMPACT 2020

Investing in the Health & Well-being of Children, Families and Health Seekers

The Y will reach 140,000+ children and youth with experiences that positively impact well-being, stronger family engagement and more effective whole child development.

Youth Development,
early childhood education and closing the achievement gap are **investments** in a stronger tomorrow.

The Y will partner with schools, families, and community organizations to narrow the achievement gap and to help every child and youth with whom we work succeed in school and life.

The Y will collaborate with like-minded partners to promote a healthy lifestyle, with a focus on helping people achieve and maintain a healthy weight.

Healthy Living
and well-being, beyond fitness and nutrition, are **investments** in a thriving community.

Social Responsibility
is an **investment** in the quality of life and sense of belonging for individuals, organizations and communities.

The Y will redefine membership to promote a more inclusive, diverse and healthy community to enhance the well-being of all Y participants and the community at large.

The Y will define healthy living to be more than fitness and nutrition and create experiences that impact all the dimensions of well-being, wherever people engage with the Y.

The Y will actively engage with the community and other organizations to drive higher levels of civic engagement and community investment.

VISION STATEMENT

Impacting over 350,000 Central Marylanders, the Y will provide bold leadership in advancing a holistic approach to well-being that strengthens the community's commitment to healthy living, youth development and social responsibility.

We will actively engage the community to measurably improve well-being and the value of the Y in the lives of families, individuals and communities throughout Central Maryland.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY